



A successful year, a promising future

Diabetes Care and Education Dietetic Practice Group Annual Report

Our mission

The Diabetes Care and Education (DCE) Dietetic Practice Group is a professional group that promotes quality diabetes care and education. DCE is comprised of dietetics professionals and other members of the American Dietetic Association (ADA).

As leaders in the health care community, DCE members make positive contributions for people with diabetes and their families, the DCE membership, health care providers, other professional organizations, and industry partners.

For people with diabetes and their families, we:

- Translate current diabetes nutrition science into practice
- Promote diabetes self-management

For DCE members, we:

- Provide an environment for professional growth
- Promote clinical and educational research and practice to improve diabetes management and outcomes

For health-care providers, professional organizations and the industry, we:

- Advocate a proactive position on nutrition and diabetes issues
- Respond to the needs of diabetes organizations and the industry
- Keep abreast of changes that affect diabetes organizations and the industry
- Work with other diabetes organizations and industry partners to promote changes for the good of consumers

A message from your practice group chair

I'm proud to say that DCE has had another very productive year. Our group's accomplishments are a direct result of our members who have contributed countless hours of volunteer time and energy to DCE. Equally important to our success are the continued generosity of our industry partners and the long-standing support we receive from other diabetes organizations. *Together, we are united in our goal to improve the lives of people with diabetes through quality medical nutrition therapy (MNT) and self-management training.*



Alison Evert, Chair

During the past year, the results of the Diabetes Prevention Program indicated that MNT and lifestyle intervention make a difference! Also, of note, was the participation of Health and Human Services Secretary Tommy Thompson in the introduction of the new term "pre-diabetes." New diabetes statistics are alarming: 33 million adults have blood glucose that is higher than normal, 16 million adults have pre-diabetes, and 17 million have diabetes.

Another emerging trend has been the increasing prevalence of type 2 diabetes in the youth of our country. The potential economic burden, loss of productivity, and reduced quality of life will impact each and every one of us. It has never been more important to communicate the role of the registered dietitian and diabetes educator in the provision of quality diabetes care and education. In the coming year, you can count on DCE to continue its efforts to raise awareness of our role in helping to manage the rise in type 2 diabetes in youth.

DCE will continue to work diligently over the next year to inform our members and members of our alliance organizations about how to become Medicare providers of the MNT benefit and how this benefit coordinates with the diabetes self-management training (DSMT) benefit. We will also try to raise the awareness among health care providers of this new Medicare benefit.

Finally, I would like to take a moment to thank the immediate past chair of DCE, Jackie Boucher. She has been a tremendous mentor to me and many other board members over the past year. Our group has benefited greatly from her managerial expertise and vision. DCE has had a long history of great leaders, and Jackie has set a new standard this year. We all owe her a debt of gratitude for her selfless year of service.

On behalf of DCE, I thank you all for your part in our ongoing success. We could never accomplish all that we do without your support. Here's to another promising year together!

Alison Evert, RD, CDE

Member benefits grew

DCE continued to provide members with many professional development opportunities through our high-quality newsletters, DCE Web site, electronic mailing list, and several continuing education programs and workshops.

DCE, thanks to generous industry sponsorship, provided recognition and development opportunities through educational awards, speaker stipends and more.

DCE participated in important alliance-building relationships. This year DCE, in collaboration with the ADA, American Diabetes Association (ADbA) and the American Association of Diabetes Educators (AADE), developed a communication plan around the new MNT benefit and DSMT.

DCE worked to promote the important role of nutrition in diabetes management by publishing several articles in key diabetes and nutrition journals. Support from industry sponsors allowed DCE to mail members reprints of these articles.

DCE also grew as an organization. This year, leaders worked with a strategic planner to draft a new strategic plan and conducted a publications survey to help define our strategy for future publications to better meet members' needs.

Through the ADA and the ADA Foundation, DCE is leading the way for research-based diabetes and nutrition practice with the development of an outcomes study research award, the development of the *Diabetes Nutrition Practice Guidelines Pocket Guide*, and the publication of the *Gestational Diabetes Nutrition Practice Guidelines*.



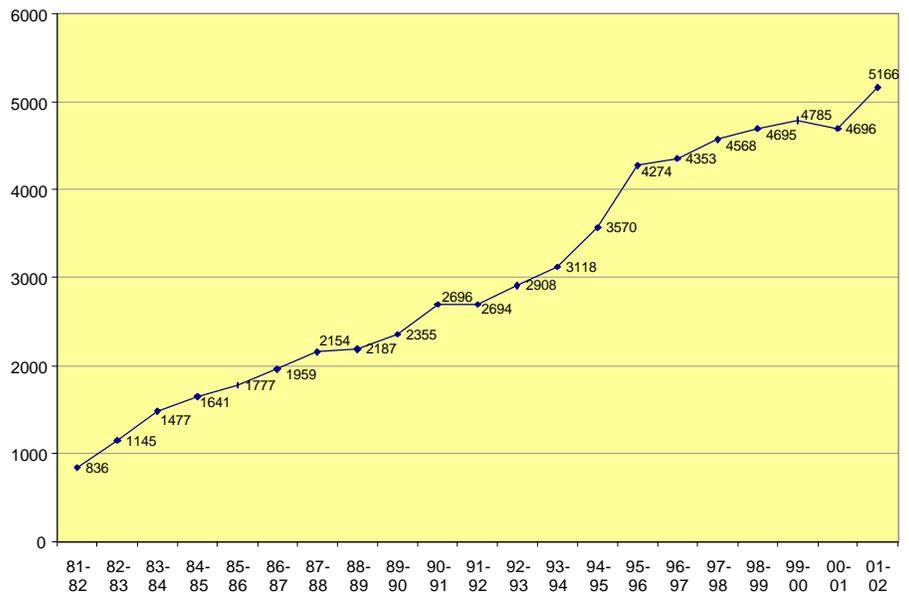
The highest-rated member benefits: *On the Cutting Edge* and *Newsflash*.

Our membership continues to grow

DCE continues to be the ADA's third-largest dietetic practice group, with more than 5,100 members in 2001-2002:

- Our members work in clinics, private practices, research departments, managed care organizations, public health, and other industry and health care settings.
- DCE members serve an ethnically diverse patient population and work with patients of all ages — from pediatric to geriatric settings.
- Members of DCE come from all 50 states and several countries around the world.
- DCE continues to increase its visibility and resources among ADA members and other health care professionals by participating in a variety of national and local networking and mentoring activities.
- From June 2001 to May 2002, DCE provided an opportunity for more than 3,100 health care professionals to view and discuss material and resources available through DCE by sponsoring an informational exhibit at 18 conferences, including several international meetings.

DCE membership totals



Moving the diabetes community forward: An update on key DCE projects in 2001-2002*

Publications and communications

Newsletters

Annual subscriptions to DCE newsletters *Newsflash* and *On the Cutting Edge* continue to be a top-rated member benefit.

Topics included:

- ♦ Vitamins and minerals in diabetes management
- ♦ Emerging issues in pediatric diabetes care
- ♦ Women with diabetes: Specific health issues
- ♦ Cardiovascular disease: New approaches to an old problem

Members also received reprints of articles published in key diabetes journals, such as *Diabetes Care* and *Diabetes Spectrum*.

DCE in Cyberspace

The DCE Web site at www.dce.org houses articles, links to other sites and a message board.

The DCE member electronic mailing list is a well-used communications link, with more than 400 users.

DCE Publications

More than 400 DCE members and nonmembers were surveyed at the 2001 Food and Nutrition Conference and Exhibition (FNCE) meeting to determine publication priorities.

DCE is working with ADA to publish a revised diabetes professional management textbook to replace *Diabetes Medical Nutrition Therapy*.

Professional development

Advanced Diabetes Management Credential

DCE is chairing a task force to develop an advanced scope of practice for the registered dietitian who holds the Board Certified-Advanced Diabetes Management (BC-ADM) credential.

Nutrition Practice Guidelines

The *Nutrition Practice Guidelines for Gestational Diabetes* were completed and published on CD-ROM. They are available for purchase on the ADA Web site: www.eatright.org/catalog/mntguides.html.

The *Nutrition Practice Guidelines for Type 1 and Type 2 Diabetes* were revised and published on CD-ROM and are now available for purchase at www.eatright.org/catalog/mntguides.html.

DCE published an article in *Diabetes Spectrum* on gestational diabetes and the new practice guidelines.

DCE developed the *Diabetes Nutrition Practice Guidelines Pocket Guide: A Companion Resource to the ADA MNT Evidence-Based Guides for Practice*.

Task Force to Promote Effectiveness of Quality Diabetes Education

DCE published "The evidence for the effectiveness of medical nutrition therapy in diabetes management" in *Diabetes Care* 25:608-613, 2002.

An article entitled "Diabetes medical nutrition therapy: practical tips to improve outcomes" was accepted by the *Journal of the Academy of Nurse Practitioners* for 2003.

Members were sent reprints of the *Diabetes Care* articles: "Evidence-based nutrition principles and recommendations for the treatment and prevention of diabetes and related complications" and "Evidence-based nutrition principles and recommendations for the treatment and prevention of diabetes and related complications (Technical Review)."

A new task force to evaluate DCE awards began laying the groundwork to fund an annual outcomes study research award.

Continuing Education Programs

"Utilizing Today's Technology for Optimal Diabetes Management: The Registered Dietitian's Role" was presented as part of eight district and state dietetic association meetings.

DCE sponsored a pre-conference workshop on "New Therapies and New Technology" prior to the ADA FNCE in October 2001.

DCE co-sponsored a session with the ADba on the ADba's "Evidenced-Based Nutrition Recommendations for Diabetes: 2001" (attended by more than 1,000 people).

DCE produced a reimbursement video teleconference with a grant from the ADA and industry support. The symposium was broadcast from seven locations. To request a videotape of the program, contact DCE Executive Coordinator Paula Peirce at ppeirce@aol.com.

DCE Mentor Program

DCE continues to provide an active peer mentoring program for mentors and mentees from around the world.

Alliances

International

DCE attended the European Association for the Study of Diabetes Annual Conference in Glasgow, Scotland.

DCE sponsored a speaker for the 8th Annual International Conference of the University of the West Indies Diabetes Outreach Project.

Many international members subscribe to DCE's electronic mailing list, and an international electronic mailing list is being planned.

Confederation of Diabetes Organizations

DCE continues to network with other diabetes organizations to improve outcomes for people with diabetes.

Education Recognition

DCE is represented on the ADba Education Recognition Committee, which promotes excellence in diabetes care and education.

ADba Advocacy Committee

DCE is represented on the ADba Advocacy Committee, which works to improve access to diabetes supplies and education, end discrimination against those with diabetes, and increase diabetes funding.

National Diabetes Education Program (NDEP)

DCE is represented on the NDEP steering committee and various workgroups where our members play an active role.

Diabetes Professional Organizations

DCE members hold important leadership roles in the diabetes community, including roles with the ADA, AADE and ADba publications, cross-functional task forces, boards, and many committees.

Public Policy and Reimbursement

This year, we celebrated significant milestones in our public policy and reimbursement efforts with the implementation of the Medicare MNT benefit and coordination of MNT and DSMT benefits.

DCE is collaborating with ADA, ADba and AADE to develop a consistent communication plan around the new MNT benefit and the nutrition component of the DSMT.

*Projects from June 1, 2001, through May 31, 2002

Our plans for the next few years: Where we want to be

During the 2002 DCE Leadership Retreat, we set aside one day for strategic planning. Our leadership board was divided up into four teams that represent DCE's major focus areas. We began to identify the key priorities and objectives, which will help to guide our dietetic practice group activities and resources in the coming years.

Our key priorities and objectives for 2002-2003:

Focus area: Communication

- ◆ Disseminate quality diabetes care information
- ◆ Publish six high-quality newsletters
- ◆ Provide DCE members with single-topic reproducible slicks on a variety of diabetes care and education topics
- ◆ Create a Publications Award to encourage more dietitians to study outcomes and publish articles in peer-reviewed journals on the effectiveness of diabetes MNT

Focus area: Networking

- ◆ Raise awareness of the registered dietitian as an expert in diabetes MNT and as an integral member of the health care team
- ◆ Display at allied health care professional meetings
- ◆ Create and secure funding for an international electronic mailing list to network with diabetes care and education professionals globally
- ◆ Present at the International Diabetes Federation Meeting in Paris 2003 on an MNT-related topic
- ◆ Participate in the XIVth International Congress of Dietetics in Chicago in 2004

Focus area: Professional Development

- ◆ Demonstrate the effectiveness of diabetes MNT provided by registered dietitians using practice guidelines
- ◆ Award an annual research outcomes grant to a DCE member
- ◆ Develop an advanced scope of practice for dietetics professionals
- ◆ Offer annually a pre-conference workshop prior to the ADA FNCE

Focus area: Public Policy

- ◆ Increase access to care and improve quality of care for people with diabetes by influencing diabetes public policy
- ◆ Continue to collaborate with volunteers from the ADbA and AADE to create a communication plan around the new MNT benefit and the coordination of the DSMT benefit
- ◆ Work within the structure of the ADA to be recognized as the content expert for diabetes public policy issues

Our 2001-2002 budget report

June 1, 2001, through May 31, 2002

	Actual	Budgeted
Revenue		
<i>Membership dues</i>	<i>\$127,725</i>	<i>\$117,500</i>
Publication sales/subscriptions	\$1,037	\$1,400
Royalties	\$277	\$1,000
Grants/contracts	\$110,500	\$109,550
Investment income	(\$6,213)	\$25,000
Miscellaneous receipts	\$92	\$0
Total revenue	\$233,418	\$254,450
Expenses		
<i>Lodging/food/transportation</i>	<i>\$43,278</i>	<i>\$70,614</i>
Professional consulting	\$22,011	\$43,510
Postage	\$18,779	\$42,520
Mailing service	\$5,855	\$6,375
Freight	\$0	\$500
Office supplies	\$1,495	\$7,067
Stationery/forms	\$469	\$850
Telephone	\$1,534	\$8,425
Teleconference expense	\$5,377	\$6,828
Commission	\$0	\$570
Advertising	\$1,612	\$4,240
Depreciation	\$914	\$0
Temporary help	\$0	\$360
Other expense	\$13,113	\$2,820
Books/subscriptions	\$41	\$900
Membership dues/seminar fees	\$10,073	\$12,420
Donations	\$0	\$600
Outside services	\$220	\$1,325
Donations to ADAF	\$1,800	\$1,800
Honorariums/awards	\$3,500	\$8,500
Audio visual	\$1,418	\$2,900
Expo/meeting service	\$0	\$3,350
Food service	\$3,509	\$15,200
Printing/copying	\$65,541	\$60,130
Word processing	\$0	\$1,300
Total expenses	\$200,539	\$303,104

***Special thanks to
our members and industry
sponsors. Without you,
DCE would not succeed.***



June 2001 through May 2002

Our corporate sponsors

DCE would like to take this opportunity to thank the following corporations who have supported DCE's mission, vision and strategic framework. Without your generosity, many of DCE's projects would go unfunded. Thank you for your support!

Abbott Laboratories, Ross Products Division

- ◆ Cosponsor of *Newsflash* and *On the Cutting Edge*, volume 22, numbers 3 and 4
- ◆ Unrestricted educational program grant for speaker sponsorship at the 2001 ADA FNCE

Animas Corporation

- ◆ 2001-2002 Creative Camp Nutrition Education Award

Aventis Pharmaceuticals

- ◆ Sponsor of *Newsflash* and *On the Cutting Edge*, volume 23, numbers 3 and 4

Bristol-Myers Squibb, Mead Johnson Nutritional

- ◆ 2001-2002 DCE Speaker Stipend Awards
- ◆ Support of "Reimbursement for Diabetes MNT Services in the Medicare System" videoconference and duplication and distribution of videos

Diabetic Cooking

- ◆ DCE Reception at the 2001 ADA FNCE
- ◆ 2001-2002 DCE Legislative Activity Award
- ◆ Free subscription of *Diabetic Cooking* magazine to DCE members

Eli Lilly and Company

- ◆ 2001-2002 DCE Creative Nutrition Education Award
- ◆ DCE brochures
- ◆ 2002 DCE Executive Committee Retreat
- ◆ 2002 DCE Leadership Retreat
- ◆ Sponsorship of five DCE leaders to attend the European Association for the Study of Diabetes annual meeting in Glasgow, Scotland, 2001

Equal (Merisant)

- ◆ Snack at pre-annual meeting workshop

General Mills

- ◆ Leaders' meeting breakfast at the 2001 ADA FNCE

Health Management Resources

- ◆ 2001-2002 Educational Stipend Awards

LifeScan

- ◆ Reprints and mailing of position statement and technical review for the ADba's 2001 "Evidence-Based Nutrition Principles and Recommendations for the Treatment and Prevention of Diabetes Related Complications" to DCE members
- ◆ Unrestricted educational program grant for the workshop: "Utilizing Today's Technology for Optimal Diabetes Management: the RD's role"
- ◆ Sponsorship of *Newsflash* and *On the Cutting Edge*, volume 22, numbers 5 and 6
- ◆ 2001-2002 Distinguished Service Award

McNeil Nutritionals

- ◆ DCE reception at the 2001 AADE Annual Meeting

Medtronic MiniMed

- ◆ "New Therapies and New Technology" workshop prior to 2001 ADA FNCE

Takeda Pharmaceuticals America, Inc.

- ◆ Printing and distribution support of the *Diabetes Nutrition Practice Guidelines Pocket Guide*

The NutraSweet Company

- ◆ DCE Business meeting luncheon at 2001 ADA FNCE

The Quaker Oats Company

- ◆ Cosponsor of *Newsflash* and *On the Cutting Edge*, volume 23, numbers 1 and 2

With unending thanks!



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